

The lawyers of Reed Smith, the Berkeley Digital Media & Entertainment Club and the Lester Center for Entrepreneurship and Innovation present:

DISCOVERING THE NEW LEGAL LANDSCAPE FOR DIGITAL MEDIA

Since the advent of Napster, digital media has been experiencing significant changes, some initiated by bold entrepreneurial moves and others by shifting legal boundaries. The recent Supreme Court decision in the *Grokster* case seems to define the applicable standards for conducting business in the digital media domain—particularly the standards under which a maker of infringement-capable technology might incur liability for its actions. Join us for a panel discussion of the far-reaching implications of the *Grokster* case for entrepreneurs and existing businesses in the communications technology, search, aggregation, and entertainment industries. The panel will explain the Supreme Court's decision and will try to predict how the ruling will be applied in other contexts. The program will culminate in a discussion of best practices to help rights holders protect their interests and help technology companies continue to innovate, while avoiding liability under the standards enunciated by the court.

Panelists:

- **Pamela Samuelson**—Chancellor's Professor of Information Management and of Law at the University of California at Berkeley, and Director of the Berkeley Center for Law & Technology
- **Hank Barry**—Partner, Hummer Winblad and Former CEO of Napster
- **Denise M. Howell**—Counsel, Reed Smith LLP; Blogger—Bag and Baggage; Between Lawyers
- Moderator: **Greg Beattie**—Partner, Reed Smith LLP

Tuesday, September 20, 2005

Registration: 6:30 p.m.

Program: 7:00 - 8:30 p.m.

RSVP to Alison Mancinelli at amancinelli@reedsmith.com.

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