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For Immediate Release

## **The First Independent Email List “Removal” Service, from Global Removal, The Do Not Spam List**

Scared to click the Remove link in a Spam? Global Removal announces the answer – SafeRemoval, the first independent list removal service. Global Removal, who also operates The Do Not Spam List, launched SafeRemoval. Dozens of email marketers, including many of the largest, will now send “remove” requests directly to SafeRemoval, where the list will be maintained and compliance verified.

In the past, clicking on a “Remove” link might have the opposite effect. Unscrupulous emailers would actually increase email, knowing an address was “real”. Now, Global Removal will manage list removal services for dozens of emailers, including some of the world’s largest.

Industry leaders were quick to embrace the new offering. Al Inga, CEO of the email directory service AllEmailCompanies.com, commented, “This is what the industry has been waiting for. Global Removal’s SafeRemoval offers legitimacy and credibility, providing email recipients confidence that their address will be ‘removed’.”

Tom Jackson, CEO of Global Removal added, “SafeRemoval.com compliments The Do Not Spam List, offering spam reduction that appeals to both bulk emailers and consumers. The bulk emailers are relieved of a thankless job, removing unwanted addresses. SafeRemoval fits into our core offering at Global Removal.”

Global Removal is becoming the hub of list removal activity. Global Removal has a closed-loop monitoring system capable of monitoring compliance by any participating email marketers. “Our members are the most vigilant and aggressive anti-spam email users,” continued Jackson. “We know if anyone cheats, and we’re able to gain their cooperation through their wallets.” Global Removal provides affiliate revenues to participating bulk emailers through their affiliate links. If a company violates the agreement, they quit getting paid.

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### **About Global Removal**

Global Removal offers the first list removal solution that appeals to both email users and bulk email senders and list vendors. Individuals pay a \$5 fee to add their email address to

the Global Removal database. In return, they can be confident that none of the companies who have subscribed to Global Removal's network will ever send them spam.

Global Removal also operates an independent email address remove service for major emailers - SafeRemoval.com. It is the industry's only free third-party opt-out service. Email marketers appreciate the being relieved of the burden of list removal, and email users enjoy less unsolicited email.

Global Removal is a win-win proposition for both the mass-emailers and the Global Removal customers who wish to receive less spam in their inbox.