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For Immediate Release

Global Removal adds many of the World's Biggest Bulk Emailers

Global Removal, provider of the leading anti-spam list removal service "The Do Not Spam List™", is making major strides in reducing the amount of spam received by its members. Agreements with two industry giants were announced this week.

Network America, Inc., one of the world's largest providers of email sending services to bulk emailers, whose customers send over one billion emails per day, has agreed to "clean" their master lists, removing Global Removal members' email addresses from hundreds of bulk emailer databases. In addition, Network America customers will use the new independent removal service, SaveRemoval.com. Also this week, Interweb Hosting, another major email marketing provider who was recently named in the anti-spam suit by Microsoft, signed up with Global Removal to clean their lists.

Global Removal members, who have paid a one time fee of \$5 to be added to the Global Removal database, will no longer receive any of the over one billion emails sent per day from Network America customers, Interweb Hosting or dozens of other email marketers.

Tom Tsilionis, CEO of Network America, commented, "This is the first time we have been approached with an economic solution to unwanted email. Email marketers have an opportunity to make more money, faster and to receive fewer complaints. With Global Removal, emailers get paid more to remove an email address from our lists than they could ever make by sending mail to it. We also reduce complaints and costs."

The Do Not Spam List run by Global Removal removes customer email addresses from the lists used by bulk-emailers. Consumers can join The Do Not Spam List for a one-time fee of \$5. It is the first anti-spam solution that appeals to both email users and bulk email senders and list vendors. When members join, they add their email address to the Global Removal database, and none of the companies who have subscribed to Global Removal's network will ever send them spam again.

Mass-emailers join by signing an agreement committing them to clean their lists, using Global Removal's CleanList program, which removes the Do Not Spam list from their email addresses. The CleanList program uses an encrypted database and so the email addresses contained in it cannot be used to send email. By cleaning their lists, mass-emailers eliminate the most vocal anti-spam individuals from their lists and Global Removal members, so mass-emailers and their customers will receive fewer complaints from end-users and ISPs. In addition, the quality of their lists is improved.

The majority of email marketers and service providers signed up with Global Removal, including both Network America and Interweb Hosting, have agreed to use Global Removal's new SafeRemoval™ system to handle all of their remove requests. By using

the SafeRemoval system, the recipients of their emails can feel confident that their removal request will be honored and handled in a professionally and securely.

Global Removal CEO Tom Jackson adds, “The Do Not SPAM List is a win-win proposition for both the mass-emailers and the Global Removal customers who want to reduce spam. Now that we are also handling “Remove” requests for some of the largest emailers in the world, there is an independent, verifiable way to opt-out of unwanted email.”

In the past, clicking on a “Remove” link might have the opposite effect. Unscrupulous emailers would actually increase email, knowing an address was “real”. Now, Global Removal will manage list removal services for dozens of emailers, including some of the largest. An independent removal service adds legitimacy and credibility. In addition, the bulk emailers are relieved of a thankless job, removing unwanted addresses.

Interweb Hosting CEO Phillip Adelberg commented, “Microsoft is trying to use lawyers to combat spam, but as we all know, a win-win like Global Removal is the key to a successful business arrangement. We can “clean” our lists, make more money, and reduce the hassles associated with unwanted email.”

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About Global Removal

Global Removal offers the first list removal solution that appeals to both email users and bulk email senders and list vendors. Individuals pay a \$5 fee to add their email address to the Global Removal database. In return, they can be confident that none of the companies who have subscribed to Global Removal's network will ever send them spam.

Global Removal also operates an independent email address remove service for major emailers - SafeRemoval.com. It is the industry's only free third-party opt-out service. Email marketers appreciate the being relieved of the burden of list removal, and email users enjoy less unsolicited email.

Global Removal is a win-win proposition for both the mass-emailers and the Global Removal customers who wish to receive less spam in their inbox.

About Network America, Inc.

Network America, Inc. offers various email sending solutions to over 150 independent email marketing companies in over 30 countries. Network America utilizes 12 DS3s in over 10 countries and offers massive IP rotation techniques that break all content filtering that prevent email from being delivered. Its main infrastructure is located at their main offices in Athens, Greece and Toronto, Canada.

Even though the majority of Network America's customers are permission based, Network America does accept certain non-permission based marketing companies that concentrate on the B2B market place. Its goal is to provide a service that offsets strict guidelines set forth by USA based ISPs, which includes the top 20 providers.

For additional information regarding the services of Network America, Inc. please contact tom@hitcityusa.com or call 973.954.4019